



The Victorian Council of Social Service is the peak body of the social and community sector. We pursue just and fair social outcomes through policy development and advocacy.

VCOSS has 300+ member organisations and individual members across Victoria.

Two VCOSS publications currently accept advertising requests.

VCOSS enews	Insight
3,500+ subscribers	600 circulation, ≈ 2,000 readership
Digital newsletter	Print magazine
Fortnightly	Three times a year
Free	Members and subscribers

VCOSS enews is delivered to a broad array of community sector leaders, government and departmental officials, academics and philanthropic leaders.

Insight is VCOSS's flagship print publication, providing a platform for advocacy and sector news. It is delivered to member organisations and Victorian Government MPs.

Both publications are promoted extensively through VCOSS's digital channels: [VCOSS](#), [Twitter](#), [Facebook](#) and [LinkedIn](#).

VCOSS enews BOX AD

Image, text and links.

Image— 75 x 75 px

Text— 150 words max (not including headline)

Links— embedded in text

VCOSS MEMBERS	No charge
NON-MEMBERS (NFPs)	\$300
NON-MEMBER (OTHER)	\$400

VCOSS enews BANNER AD

Image, text and links

Image— 100 x 100 px

Text— 60 words max (inclusive of headline)

Links— embedded in text

Image only

Spec— 560 x 100 px

File— jpg, gif or png

Quality— 72dpi / 50 kb max.

Animated banners not supported

Links— 1, embedded in image


VCOSS MEMBERS	No charge
NON-MEMBERS (NFPs)	\$200
NON-MEMBER (OTHER)	\$300

VCOSS enews 2017/18 deadlines

Booking	Publication
Jan 6, 20	Jan 11, 25
Feb 3, 17	Feb 8, 22
Mar 3, 17	Mar 8, 22
Mar 31, Apr 14	Apr 5, 19
Apr 28, May 12, 26	May 3, 17, 31
Jun 9, 23	Jun 14, 28
Jul 7, 21	Jul 12, 26
Aug 4, 18	Aug 9, 23
Sep 1, 15	Sep 6, 20
Sep 29, Oct 14	Oct 4, 18
Oct 27, Nov 10, 24	Nov 1, 15, 29
Dec 8	Dec 13

VCOSS enews

A powerful voice against inequality and poverty



VCOSS
Victorian Council
of Social Service

VCOSS enews Issue #13
Tuesday 8 March 2016


Is this email not displaying correctly?
[View it in your browser.](#)

Welcome to VCOSS enews

In this issue we are pleased to highlight the [VICSERV Towards Recovery](#) conference on 19 - 20 May. Speakers were recently announced and early bird registrations are available for this key date in the community sector calendar.


VCOSS is holding a consultation session for members to gather input on the second discussion paper in the Consumer Affairs Victoria Review of the Residential Tenancies Act 1997, on the topic of rents, bond and other charges in rental housing. The discussion paper is available from the Victorian Government's [Fairer, Safer Housing](#) website. Please [register your attendance](#) to join our discussion.

Latest News and Resources

 **Bank Australia 2016 Small Investments Round**


VCOSS partner Bank Australia invests up to 4% of its after-tax profits in projects that contribute to the mutual prosperity of people, communities and the planet.

The 2016 Small Investments Round will support projects run by Bank Australia customers. Eligibility and application details can be found [here](#).

 **Violence Against Women Fact Sheets**


Womens Health in the North has produced a series of fact sheets that provide an overview of the most recent police data (2014-2015) relating to violence against women, including family violence and sexual assault.

These and many more resources such as the [Gender Analysis Tool](#) are available [here](#).

 **Voting is for Everyone**


Carers Victoria and the Victorian Electoral Commission are embarking on a project to develop and deliver face-to-face and online training for (unpaid) carers of people with disability. The training seeks to develop carer's capacity to encourage and assist participation of people with disability in the electoral process.

As the first step in developing this program, they have developed this [short survey](#) for people working as service providers.


 **RACV 2016 Community Partnership Program**

Each year, RACV supports not-for-profit community organisations through the Community Partnerships Program, to improve quality of life, relieve suffering and disadvantage, enhance safety and security, encourage innovation and community development, and/or protect and preserve our environment.

[Applications are now open for RACV's 2016 Community Partnership Program](#) in the key priority areas of **Health and well-being** and **Home**.

 **Example box ad headline here**

Nihil tempor sed eu, vide munere nullam vix an. Dicit aliquando temporibus mesa an, ut eum cita civibus. Oportea t inimicus libera visse in vix. Vel menandri refoi mid ans in. Cum ludus incorrupte referitur cu. Id putant copiosae his. Oporteat inimicus liberavisse in vix. Vel menandri reformidans in. Cum ludus inc orrupte referrentur cu. quaerendum mei.

 **COTA Needs Your Input And Advice**

COTA Australia's [Home Care Today program](#) wants to interview older people who have been assessed as eligible for a Home Care Package and have a level of income above the age pension.

If you can help, they would like to interview you to find out what is important to you when making decisions about aged care supports, what is important to you and how you come to these decisions. [Find out more.](#)

Policy Updates

VCOSS Blogs & Media

- [Help people facing disadvantage deal with outstanding fines and debt](#)
- [The social impact of natural disasters – at what cost?](#)
- [Thousands of people denied legal assistance every year put at risk](#)
- [Vulnerable children and communities benefit from holistic support from integrated services](#)

YOUR
BANNER
HERE

Carers Victoria Young Carers Scholarship

Carers Victoria's [Young Carer Scholarship](#) program gives young carers attending secondary school the opportunity to be acknowledged for their contributions to their family and the community and to participate in school or community based activities that enhance their skills, educational achievement and abilities, or that help them to participate more fully in their community.

Scholarships of up to \$250 are awarded to successful applicants. Applications for the 2016 program will open shortly.



VCOSS enews is delivered in full colour.
Image desaturated to emphasise examples.



INSIGHT EDITION SPONSORSHIP

- Flat rate of \$3,000
- Your logo on the inside cover (alongside the VCOSS logo)
- Acknowledgment in the VCOSS CEO's introduction and accompanying letter to subscribers.
- Full page banner ad.
- The opportunity to include a printed insert.
- 100 copies to distribute through your networks.
(Additional copies can be produced by mutual agreement.)

INSIGHT ADVERTISING

Artwork should be press ready PDF, CMYK, 600 dpi, 3mm bleed.

	Quarter	Half	Full	Back (full)
VCOSS MEMBERS	\$250	\$400	\$700	\$750
NON-MEMBERS (NFPs)	\$300	\$500	\$800	\$850
NON-MEMBER (OTHER)	\$500	\$700	\$900	\$950



192 x 74mm



192 x 148mm



210 x 297mm

INSIGHT DEADLINES

	Booking	Artwork	Published
Autumn 2017	24 Feb 2017	10 Mar 2017	April 2017

Winter 2017

26 May 2017

9 June 2017

July 2017

Spring 2017

15 September 2017

9 October 2017

November 2017

VCOSS Advertising Booking Form



Tell us about you

Advertiser	
Name	
VCOSS member	Yes / No
Not for Profit	Yes / No
Phone	

Where do you wish to advertise?

VCOSS enews

Edition date/s	
Type	Box / Banner
Description (Please describe what your ad is promoting, selling or advocating. This will help us assess its suitability.)	

Insight

Edition	
Type	Quarter / Half / Full / Back (full) / Edition sponsorship
Description (Please describe what your ad is promoting, selling or advocating. This will help us assess its suitability.)	

Rates are in \$AUD and are inclusive of GST. Your booking request will be reviewed to ensure it complies with VCOSS's advertising guidelines. Once you receive an email confirmation a cancellation fee of \$50 will apply. All details in this document are correct at time of printing. Changes may occur without warning.

Booking Agreement

I authorise the above advertising booking to be processed and acknowledge that an invoice will be sent in due course.

Name: _____

Date: _____

Signature: _____

Please return form by email to: **publications@vcoss.org.au**